

# WHAT IS CSR?

4/03/13

(Corporate social responsibility)

The corporate social responsibility is the commitment of a business to behave ethically and contribute to an economic development while improving the quality of life of the workers and their families, the local community and family in general.

## Benefit of CSR in the companies:

- Higher productivity and rentability
- Higher participation in the market.
- Improved internal and external image of the company.
- Loyalty and appreciation of society
- Support government agencies.

## Research skills:

## Reflection

9/03/13

Today I have an interview with my cousin Jose Manuel Suso who we talk about my action to encourage him to make briquets of rice husk and give them to the poor communities in Jamundi so they can make their own small company. He first told me the rice process and told me what he do to the rice husk. He then told me it was a good idea to help the community and make this type of product, and he was going to help me giving me rice husk to do the prototype of the briquet of rice husk mix it with glycerine taken from palm tree so it can be consistent and hard and can be easy to burn. So they can replace the use of carbon in the barbecue to decrease the contamination of CO<sub>2</sub>.

## Interview

### Questions:

1. How is the rice process?
2. What do you do to the rice husk? In the past and right now.
3. What new uses do you know about the rice husk?
4. Do you think my action is a good start? Will you help me apply my action to real life?
5. What / where did you study?